

CERTIFICATE

This is to certify that **DIKSHITH. U** (Register No. **B1910610**) is bona-fide student of **SRI BHAGAWAN MAHAVEER JAIN COLLEGE, K.G.F** and has carried out project entitled "**IMPACT OF BRAND ON CONSUMER DURABLES WITH SPECIAL REFERENCE TO LG COMPANY**" under my guidance. This project report has been submitted during the academic year 2019-2020 in partial fulfilment of the requirements of degree in Bachelor of Business Administration of Bangalore University.

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