

**APPENDIX-IV
CERTIFICATE**

This is to certify that the dissertation titled "A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING AND CUSTOMER'S CONTENTMENT" (WITH SPECIAL REFERENCE TO KOLAR DISTRICT) is an original work of Ms AKSHITHA K S bearing University Register Number CM201401 and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of **BENGALURU NORTH UNIVERSITY**. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study

Anthony

(GUIDE)

Dr. J. Anthony James

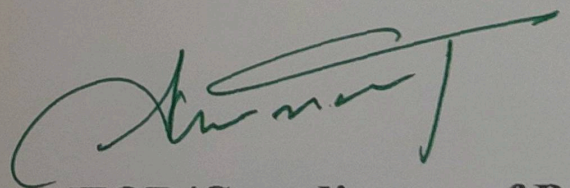
HOD

Department of Post Graduate Studies
Sri Bhagawan Mahaveer Jain College
Robertsonpet, K.G.F. - 563 122.

DATE: *19/09/2022*

Appendix-II
DEPARTMENT OF COMMERCE
Certificate

This is to certify that Ms. Divya D bearing Reg No. CM201403 has Successfully completed the Dissertation entitle **“CUSTOMER’S STRATEGIC USE OF ONLINE BANKING TECHNOLOGY AFTER CONSOLIDATION” (WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANKS IN KOLAR)** under the guidance of Dr. J. Anthony Gruze Thangaraj as the partial fulfillment of the requirements for the award of master of commerce under **BENGULUR NORTH UNIVERSITY** for the academic year 2021-2022.



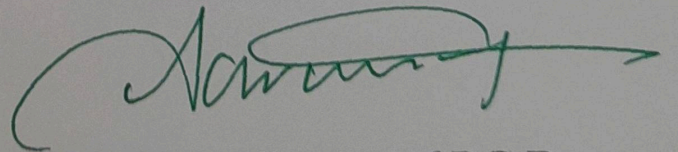
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DEPARTMENT OF COMMERCE

Certificate

This is to certify that, Mr. MOHAMMED ISMAIL bearing Reg. No CM201405 has successfully completed the dissertation entitled "A STUDY ON CHALLENGES AND ISSUES IN E-FILING OF IT RETURNS (WITH REFERANCE TO KOLAR DISTRICTS)" under the guidance of DR. J ANTHONY GRUZE THANGARAJ, Head of Department of commerce, SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.



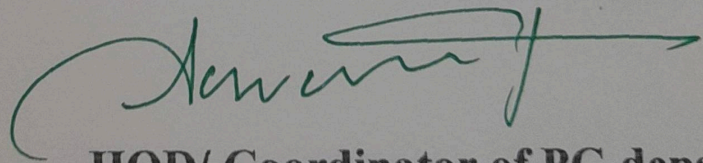
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DEPARTMENT OF COMMERCE

Certificate

This is to certify that Ms MONIKA KARGIL RANI G bearing reg No. **CM201406** has successfully completed the dissertation entitle "A STUDY ON EMPLOYEE ENGAGEMENT AND ITS IMPACT ON ORGANIZATION PERFORMANCE(WITH SPECAIL REFERENCE TO BEML LTD KGF COMPLEX" under the guidance of Dr J Anthony gurze thangaraj as partial fulfillment of the requirements for the award of master of commerce under **BENGALURU NORTH UNIVERSITY** for the academic year **2021-2022**.



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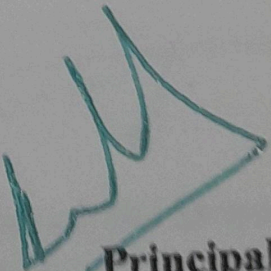
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DEPARTMENT OF COMMERCE

Certificate

This is to certify that, Ms MYTHILI bearing Reg. No CM201407 has successfully completed the Dissertation entitled "A STUDY ON CUSTOMERS' INVESTMENT AWARENESS ON CRYPTO CURRENCY AND BLOCK CHAIN TECHNIQUE (WITH REFERENCE TO KOLAR DISTRICT)" under the guidance of DR. J ANTHONY GRUZE THANGARAJ, Head of Department of commerce, SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.



Principal

(Dr.Rekha Sethi)

Principal

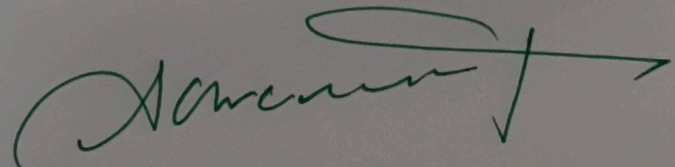
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FIRST GRADE COLLEGE



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Appendix-II
DEPARTMENT OF COMMERCE
Certificate

This is to certify that, MR. PAVAN KUMAR.R bearing Reg. No CM201408 has successfully completed the Dissertation titled DESCRIPTIVE STUDY ON QUALITATIVE APPROACH FOR VEHICLE FINANCE WITH REFERENCE TO SRI KUBERA LAXHMI AUTO FINANCE KGF under the guidance of DR. J ANTHONY GRUZE THANGARAJ,SRI BHAGAWAN MAHAVEER JAINFIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under **BENGALURU NORTH UNIVERSITY** for the Academic year 2021-2022.



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KARNATAKA STATE ROAD TRANSPORT COPORATION

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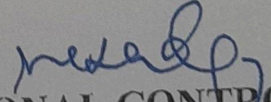
DATE: 19.09.2022.

TO WHOM SO EVER IT MAY CONCERN.

This is to Certify that PAVITHRA.S Reg.no-CM201409, Who is studying second Year M.Com course at "SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE K.G.F" has undertaken her dissertation in KSRTC Kolar Division, from dt.25.07.2022 to 16.09.2022.

She has undertaken the dissertation titled "A STUDY ON TRAINING AND LEARNING ACTIVITIES AND THEIR IMPACT ON EMPLOYES PRODUCTIVITY TO KSRTC AT KOLAR DIVISION" She is guided by the officers and staffs in the Division and during this period she has completed her dissertation successfully with her endeavors.

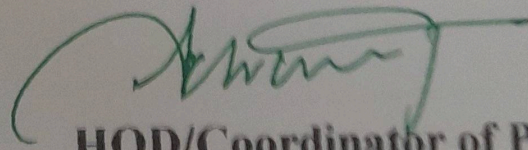
"We Wish all the Best for her Career"


DIVISIONAL CONTROLLER,
K.S.R.T.C, KOLAR DIVISION, KOLAR

DEPARTMENT OF COMMERCE

Certificate

This is to certify that, Ms. PREETHI S bearing Reg. No CM201410 has successfully completed the Project entitled "A STUDY ON QUALITY OF WORK LIFE AND JOB STISFACTION AMONG GARMENTS WOMEN EMPLOYEES (WITH REFERENCE TO INDIAN DESIGNS EXPORT Pvt. Ltd)" under the guidance of DR. J ANTHONY GRUZE THANGARAJ, Head of Department of commerce, SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.



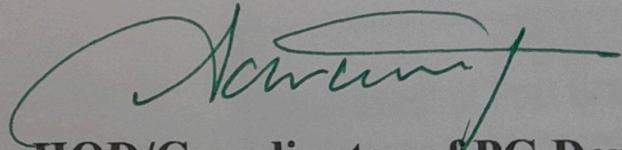
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This is to certify that, Ms SANDHYA bearing Reg. No CM201411 has successfully completed the dissertation entitled "A STUDY ON ONLINE SHOPPING SERVICE QUALITY AND CUSTOMER SATISFACTION (WITH REFERENCE TO KOLAR GOLD FIELDS)" under the guidance of DR. J ANTHONY GRUZE THANGARAJ, SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.



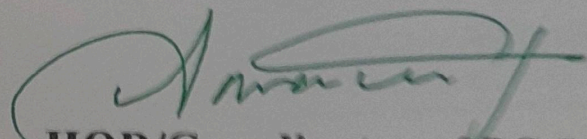
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This is to certify that, Ms SOWMYA.R bearing Reg. No CM201413 has successfully completed the dissertation entitled "CUSUMERS ATTITUDE AND INFLUENCES OF ONLINE ADVERTISEMENTS (WITH SPECIAL REFERENCE TO BANGARPET TALUK) under the guidance of DR. J ANTHONY GRUZE THANGARAJ, Head of Department of commerce, SRI BHAGAWAN MAHAVEER JANFIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.

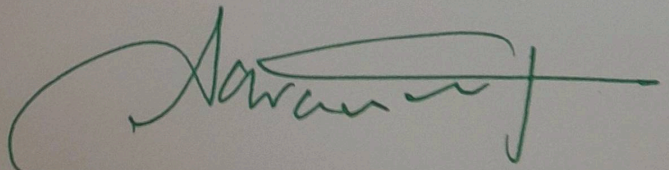


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This is to certify that, Ms VIBHISHA RANI.V bearing Reg. No CM201414 has successfully completed the dissertation entitled "A STUDY ON CUSTOMERS' AN EXPLORATORY STUDY ON FOOD ORDERING APPLICATIONS AND CONSUMER'S PERCEPTION (WITH REFERENCE TO KOLAR DISTRICT)" under the guidance of DR. J ANTHONY GRUZE THANGARAJ, Head of Department of commerce, SRI BHAGAWAN MAHAVEER JAN FIRST GRADE COLLEGE KGF, as the partial fulfilment of the requirements for the award of Master of Commerce under BENGALURU NORTH UNIVERSITY for the Academic year 2021-2022.



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