



PEPSICO

This is to certify that Rishab G (B1910634) an administration student (BBA) studying in SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE carried out a project entitled "A Study On Impact Of Advertisement On Consumer buying Behaviour And It's Impact On Consumer With Special Reference To PepsiCo -BANGALORE" Under the guidance of Nagaraj of PepsiCo, Bangalore

During the period of 04-04-2022 to 09-05-2022.

He was found hard working and has shown keen interest in the study. His conduct during the period was good. We wish him all the best in the future.

For PepsiCo



Manager

#164, 9th cross road, Indranagar, H colony, Indranagar, Bengaluru-560038