

**VIJAYALAKSHMI HARDWARE**

441 , ELLEMALLAPPA ROAD

VHB - H M S ROADLINES

BANGARPET-563114

Email: raviprabha7@gmail.com

CERTIFICATE

This is to certify that Sahil Kumar S (B1910638) a management student (BBA) studying in **SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE**, KGF has carried out a research project entitled "A study on the effectiveness of marketing strategies adopted by Asian Paints private limited in attracting new customers with special reference to Asian Paints - Bangarpet" under my guidance.

During the period he was interactive with the customers in collecting information about the company and updating them about the new services offered by the company. He was hard working and has shown keen interest in the study.

We wish him all success

For Asian Paints private limited,
(Vijayalakshmi Hardware)

For **VIJAYALAKSHMI HARDWARE**

V. K. R. Babu

Ravindra Babu V. K.
Managing Director