



**TITAN**  
COMPANY

# TITAN COMPANY LIMITED

## CERTIFICATE

This is to certify that **Mr. YASH. M, (Reg No. B1910656)** a management student (**BBA**) studying in **Sri Bhagawan Mahaveer Jain College, KGF.** carried out a project entitled "**A STUDY ON CONSUMER PERCEPTION TOWARDS BRANDED AND NON BRANDED JEWELLERY AND ITS IMPACT ON THEIR PURCHASE DECISION ON JEWELLERY WITH SPECIAL REFERENCE TO TANISHQ BRAND IN THE CITY OF BENGALURU**" Under my guidance during the period of 15/06/2022 to 27/08/2022.

He was found hard working and shown keen interested in the study. His conduct during the period was good

We wish him all the best

  
Area Business Manager  
**RAHUL JAIN**  
Bengaluru