



**DATE: 25-05-2022**

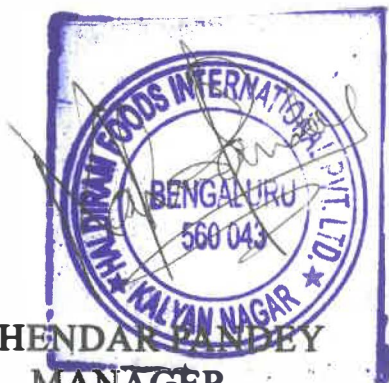
## **CERTIFICATE**

This is to certify that **YASHIKA M (Reg No. B1910658)** a management student (BBA) studying in **SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE** carried out a project entitled "**A STUDY ON BRAND LOYALTY AND COMPETITIVE ANALYSIS, with SPECIAL REFERENCE TO HALDIRAMS BANGALORE.**"

**Under the guidance of MAHENDAR PANDEY of HALDIRAMS  
BANGALORE**

**during the period of 08-04-2022 to 16-05-2022.**

**She was found hard working and has shown keen interest in the study. Her conduct during the period was good. We wish her all the best in the future.**



**MAHENDAR PANDEY  
MANAGER  
HALDIRAMS, BANGALORE**

**KALYANANAGARA JUNCTION, HRBR  
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BENGALURU. KARNATAKA 560043**