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III Semester M.Com. Examination, April/May 2024
(CBCS)
COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

Instruction : Answer **all** the questions as per **instruction**.

SECTION – A

1. Answer **any seven** sub-questions. **Each** sub-question carries **two** marks. (7×2=14)
- Define HACKING.
 - What is managerial value ?
 - Define ethics.
 - Differentiate between tax evasion and tax avoidance.
 - What is Gossip ?
 - What is DUMPING in marketing ?
 - What is code of conduct ?
 - Name the types of ethics.
 - What is Corporate Social Responsibility ?
 - Define Consequentialism.



SECTION – B

- Answer **any four** questions. **Each** question carries **five** marks. (4×5=20)
- How ethics is most important in an organization ? Explain.
 - Explain four faces of Social Responsibility.
 - Describe Consumerism and explain its role in the market.
 - Explain the various social issues in advertising.
 - Describe the relationship between ethics and social responsibility.
 - Explain the various legal measures to check cyber crime.

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SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

8. What is corporate governance ? Explain the various benefits of good corporate governance with suitable example.
9. Explain the various ethical issues relating to computer applications.
10. Describe the salient features of Birla Committee.
11. Briefly explain various CSR activities that are generally undertaken by IT companies.
12. Discuss the role of board of directors in preventing frauds and corruptions to uplift stakeholders benefits.



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