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**First Semester B.B.A. Degree Examination,  
November/December 2019**

(CBCS – Freshers – 2018-19 and onwards)

**Business Administration**

**Paper 1.4 – BUSINESS ORGANISATION AND ENVIRONMENT**

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answers should be completely written in English.

SECTION – A

I. Answer any **FIVE** sub-questions. Each question carries **2** marks : (5 × 2 = 10)

1. (a) Distinguish between Business and Profession.
- (b) State any two characteristics of Sole Proprietorship.
- (c) Give the meaning of Nominal Partner.
- (d) What do you mean by a Statutory Company?
- (e) Give the meaning of Business Environment.
- (f) What is Liberalisation?
- (g) What is Fiscal Policy?



SECTION – B

II. Answer any **THREE** questions. Each question carries **6** marks : (3 × 6 = 18)

2. What is Partnership Deed? Discuss its contents.
3. Explain the characteristics of Co-operative Society.
4. Distinguish between Memorandum of Association and Articles of Association.
5. What is Monetary Policy? State its objectives.
6. Discuss the benefits of Privatisation.

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SECTION - C

- III. Answer any **THREE** questions. Each question carries **14** marks : **(3 × 14 = 42)**
7. Explain the objectives of Business.
  8. Distinguish between a Private Company and Public Company.
  9. Explain the advantages and disadvantages of sole proprietorship.
  10. Explain the impact of Technological Environment on Business.
  11. Discuss the benefits and problems of Globalisation.

