



**GN-375**

108497

V Semester B.B.A. Examination, December - 2019  
(CBCS) (F+R) (2016-17 and Onwards)

**BUSINESS ADMINISTRATION**

**Paper - 5.3 : Investment Management**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English** only.

**SECTION - A**

Answer **any five** of the following sub-questions. Each sub-question carries **two** marks.

**5x2=10**

1. (a) Define Risk.
- (b) What are Financial Assets ?
- (c) What do you mean by Liquidity ?
- (d) Expand ULIP.
- (e) What is Warrant ?
- (f) What is Portfolio Management ?
- (g) Mention any two types of Mutual Funds.



**SECTION - B**

Answer **any three** of the following questions. Each question carries **six** marks.

**3x6=18**

2. Explain various characteristics of Investment.
3. Distinguish between Fundamental Analysis and Technical Analysis.
4. Explain securities Trading procedure.
5. Explain personal Financial planning process.

**P.T.O.**



6. Find out expected rate of returns from the following :

Economic condition	Probability of occurrence	% of Return
Boom	0.6	12
Normal	0.5	10
Recession	0.3	07

### SECTION - C

Answer **any three** of the following questions. Each question carries **fourteen** marks.

**3x14=42**

7. Discuss SEBI regulations on Mutual Funds.

8. Discuss various Investment Avenues.

9. Explain in detail different types of Risks.

10. Explain Security Selection Process.

11. Following are the expected returns from the securities of two companies. A ltd. and B ltd. under different conditions. Securities of the companies are quoted at ₹ 100 each.

Condition	Probability	Returns of A ltd.	Returns of B ltd.
Inflation	0.3	100	150
Deflation	0.4	110	130
Normal	0.2	120	90

Which of the two companies are risky ?

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