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**Third Semester B.B.A. Degree Examination,
August/September 2021**

(CBCS – Freshers and Repeaters)

Business Administration

Paper 3.7 – BUSINESS ETHICS

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answers should be completely written in English.

SECTION – A

- I. Answer any **FIVE** sub-questions. Each question carries **2** marks : **(5 × 2 = 10)**
1. (a) What is Business ethics?
 - (b) Give the meaning of crisis management.
 - (c) Define happiness.
 - (d) What is information security?
 - (e) Define corporate social responsibility.
 - (f) What is cultural diversity?
 - (g) State any two objectives of corporate governance.

SECTION – B

- II. Answer any **THREE** of the following. Each question carries **6** marks : **(3 × 6 = 18)**
2. Explain the different types of ethics.
 3. Write short note on professional ethics.
 4. Briefly explain the importance of Karma yoga.
 5. What is cross culture? Explain cross cultural issues in ethics.
 6. Give the highlights of Birla Committee on corporate governance.

SECTION - C

III. Answer any **THREE** of the following. Each question carries **14** marks : (3 × 14 = 42)

7. Explain the arguments in favour and against of Business Ethics.
 8. What are the various ethical issues in Information Technology?
 9. Explain the functions and impact of corporate culture.
 10. What is corporate governance? Explain its advantages and disadvantages.
 11. Explain the concepts :
 - (a) Emotional honesty
 - (b) Proactiveness
 - (c) Purity of mind
 - (d) Ethics of virtue
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