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First Semester B.B.A. Degree Examination, August/September 2021

(CBCS Scheme – 2014 onwards – Freshers and Repeaters)

Business Administration

Paper 1.4 – BUSINESS ORGANIZATION AND ENVIRONMENT

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answers should be written in English only.

SECTION – A

1. Answer any **FIVE** sub-questions of the following. Each question carries **2** marks.
(5 × 2 = 10)

- (a) What is sole proprietorship?
- (b) Define Partnership.
- (c) What is Memorandum of Association?
- (d) What is a Charter Company?
- (e) Name the two credit control measures.
- (f) What is Globalization?
- (g) What is a Debenture?

SECTION – B

Answer any **THREE** of the following. Each question carries **6** marks :

(3 × 6 = 18)

- 2. Briefly explain the different types of Industries.
- 3. Briefly explain the features of Partnership.
- 4. Explain the various types of promoters.
- 5. Distinguish between a Private Limited Company and a Public Limited Company.
- 6. Briefly explain any six responsibilities of government towards business.

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SECTION – C

Answer any **THREE** of the following. Each question carries **14** marks :

(3 × 14 = 42)

7. Explain the different types of Co-operative Societies.
8. Explain in detail the characteristics of Joint Stock Company.
9. Discuss the influence of political and technical environment on business.
10. What is privatization? What are its merits and demerits?
11. Discuss the benefits and problems of globalization.