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**Sixth Semester B.B.A. Degree Examination,
September/October 2021**

(CBCS – New Scheme)

Business Administration

**Paper 6.5 – ORGANISATIONAL CHANGE AND DEVELOPMENT
(HR GROUP)**

Time : 3 Hours]

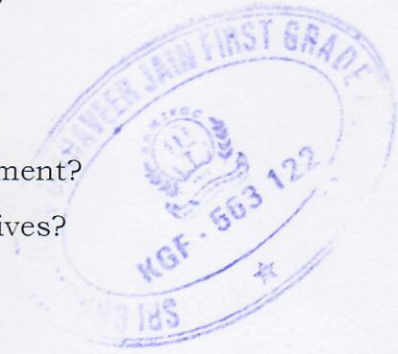
[Max. Marks : 70

Instructions to Candidates : Answers should be written in English only.

SECTION – A

Answer any **FIVE** sub-questions. Each question carries **2** marks : **(5 × 2 = 10)**

1. (a) What do you mean by organizational change?
- (b) What is unfreezing?
- (c) Define Effectiveness.
- (d) What do you mean by organizational development?
- (e) What do you mean by management by objectives?
- (f) What is formalization?
- (g) Define Innovation.



SECTION – B

Answer any **THREE** questions. Each question carries **6** marks : **(3 × 6 = 18)**

2. Briefly explain the benefits of MBO.
3. How do you achieve organizational effectiveness? Explain.
4. What are the benefits of organizational development?
5. Explain the factors influencing innovation.
6. Mention the condition for optimal success of organizational development.

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SECTION - C

Answer any **THREE** questions. Each question carries **14** marks : **(3 × 14 = 42)**

7. Briefly explain the types of change.
8. Explain the factors influencing change.
9. Explain the various approaches to organizational effectiveness.
10. What is managerial grid? Explain its dimensions briefly.
11. Explain the factors influencing creativity.

