



VIII. Write an essay on **any one** of the following topics in about a page :

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a) Pollution its causes and solution.

b) Student participation in politics.

IX. Summarize the following passage in about **120** words and give a suitable title :

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Today, the craze for advertisements of manufactured goods is on the increase. The act of advertisements is, in fact, a modern development. It has revolutionized the modern trade. Modern life is highly complex and mechanical. People have no time to go into the soul of things. They want to buy advertised goods. The manufacturer, in his turn, wants to popularize his goods before they are manufactured. Such is the craze for advertised goods. We are living in the age of advertisement. No wonder one sees shining and multi-coloured bill-boards hung on poles displaying goods advertised. There is a spate of magazines and journals which spare pages for the latest variety of goods manufactured. Radio and television are humming with advertisements of new products. Advertisements hold the sway and no manufacturer can do without it. A thing may not have intrinsic value but it must be well advertised. We live in a glamorous world of advertisement.

