V Semester B.B.A. Examination, March/April 2022
(CBCS (F + R) Scheme)
BUSINESS ADMINISTRATION
Paper – 5.1 : Entrepreneurial Management

Time : 3 Hours   Max. Marks : 70

Instruction : *Answers should be written in **English** Only.*

SECTION – A

Answer **any five** questions. **Each** question carries **two** marks.   **(5×2=10)**

1. a) What is innovation ?

   b) What is product range ?

   c) Give the meaning of scanning of environment.

   d) What is meant by social aspects of Business Plan ?

   e) Expand KSIDC and KSSIC.

   f) What is tax concession ?

   g) What is project report ?

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks.   **(3×6=18)**

2. Distinguish between Entrepreneur and Manager.

3. Mention any six advantages of small scale industries.

4. How do you identify a business opportunity ? Discuss.

5. Explain the marketing aspect of a Business Plan.

6. Write a note on different financial institutions supporting small scale industry.

P.T.O.