



64523

V Semester B.B.A. Degree Examination, March/April 2022  
(CBCS Scheme) (F+R)

5.3 : BUSINESS ADMINISTRATION  
Investment Management

Time : 3 Hours

Max. Marks : 70

*Instruction* : Answer should be written in **English** only.

SECTION – A

1. Answer **any five** of the following sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**
- What is unsystematic Risk ?
  - What is Beta of a Stock ?
  - What is economic analysis ?
  - Mention any four Mutual fund companies in India.
  - Differentiate between call option and put option.
  - Give any four examples of Capital Market Securities.
  - Mr. X has a perpetual bond of the face value of ₹ 2,000. He receives an interest of ₹ 160 annually. What would be its value if the required rate of return is 12% ?

SECTION – B

Answer **any three** of the following questions. **Each** question carries **six** marks. **(3×6=18)**

- Briefly explain Markowitz Model of portfolio Management.
- Explain the types of Money Market Securities.
- What are the advantages and disadvantages of American Depository Receipts (ADR's) ?
- Briefly explain the types of preference shares.



P.T.O.