II Semester All U.G. Courses Degree Examination, Oct./Nov. 2022
(NEP Scheme)
COMPUTER SCIENCE (Open Elective)
OEC – 4 : E-Commerce

Time : 2½ Hours

Max. Marks : 60

Instruction : *Answer **all** the Sections.*

SECTION – A

I. Answer **any six** questions. **Each** question carries **two** marks.　　　(6×2=12)

1) List any two differences between E-Commerce and Traditional Commerce.

2) Explain shortly about EDI.

3) Define credit cards.

4) What is E-Checks ?

5) Write about an internet marketing.

6) Explain any one web browser.

7) Mention the requirements of firewall.

8) Define internet security requirements.

9) What is Digital Signature ?

SECTION – B

II. Answer **any four** questions. **Each** question carries **six** marks.　　　(4×6=24)

10) Explain architectural framework of E-Commerce.

11) Explain debit card with its advantages.

12) List the advantages and disadvantages of E-Checks.

13) Explain WWW.

14) Write the different stages of internet marketing.

15) Explain public key encryption.

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SECTION – C

III. Answer **any three** questions. **Each** question carries **eight** marks.　　　**(3×8=24)**

16) Write and explain types of E-Commerce.

17) Explain the features of E-Commerce.

18) Write the types of E-Fund transfer.

19) Explain the disadvantages of internet marketing.

20) Write and explain types of Firewall.