

SECTION - C

Answer any three questions. Each question carries 8 marks:

 $(3 \times 8 = 24)$

- Explain the 14 principles of management.
- 8. What is planning? Discuss various steps in planning.
- 9. Discuss any four techniques of decision making.
- 10. What are the advantages and disadvantages of decentralization?
- 11. Explain the factors that determine good control system.

SECTION - D

12. Answer any one of the following case study carrying 11 marks: (1×11=11)

a) S Ltd. is a large company engaged in assembly of air conditioners. Recently the company had conducted the time and motion study and concluded that an average a worker can assemble ten air conditioners in a day. The target volume of the company in a day is assembling of 1,000 units of air conditioners. The company is providing attractive allowances to reduce labour turnover and absenteeism. All the workers are happy. Even then the assembly of air conditioners per day is 800 units only. To find out the reason the company compared actual performance of each worker and observed through CCTV that some of the workers were gossiping.

In the context of above case:

- i) Identify the functions of management discussed above.
- ii) State those steps in the process of the function identified which are discussed in the case.

OR

b) Draft different types of organisation structures.