



64629a

VI Semester B.B.A. Examination, September/October 2022
(CBCS)

BUSINESS ADMINISTRATION

Paper – 6.5 : Organisational Change and Development

Time : 3 Hours Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any five** sub-questions from the following. **Each** sub-question carries **two** marks. **(5×2=10)**
- Define change management.
 - Write the meaning of organisational effectiveness.
 - Give the meaning of team building.
 - What is job enlargement ?
 - What is Brainstorming ?
 - What do you mean by grid training ?
 - What is team intervention ?

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**

- Explain the types of resistance to change.
- Write about various models of organisational effectiveness.
- Explain the objectives of organisational development.
- Write about job enrichment.
- Describe the importance of creativity.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Explain the factors affecting organisational change.
8. Write in detail about various approaches to organisational effectiveness.
9. Describe the process of organisational development.
10. What is MBO ? Explain features and process of MBO.
11. Describe various methods of enhancing creativity.



SECTION – B

(3×6=18)

Answer any three questions. Each question carries six marks.

2. Explain the types of resistance to change.
3. Write about various models of organisational effectiveness.
4. Explain the objectives of organisational development.
5. Write about job enrichment.
6. Describe the importance of creativity.