

# II Semester All U.G. Courses Degree Examination, August/September 2023 (NEP – Freshers and Repeaters) **COMPUTER SCIENCE (Open Elective)**

OEC-4: E-Commerce

Time: 21/2 Hours Max. Marks: 60

Instruction : Answer all the Sections.

## SECTION - A

I. Answer any 6 questions. Each question carries 2 marks. (6×2=12)

- 1) What is Traditional Commerce?
- Explain any two advantages of EDI.
- 3) What is a Website?
- 4) Define credit cards.
- 5) Mention any two types of credit card payment.
- 6) What is a Web Browser?
- 7) What is online transaction?
- 8) Define internet security requirements.
- 9) What is Digital Signature?

#### SECTION - B

II. Answer any 4 questions. Each question carries 6 marks.

 $(4 \times 6 = 24)$ 

- 10) Explain architectural framework of E-Commerce.
- 11) Write a note on Debit Cards.
- 12) List the advantages and disadvantages of E-Checks.



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- 13) Explain WWW.
- 14) Explain the different stages of Internet marketing.
- 15) Explain the requirements for transaction security.

## SECTION - C

III. Answer any 3 questions. Each question carries 8 marks.

 $(3 \times 8 = 24)$ 

- 16) Explain the types of E-Commerce.
- 17) Explain the features of E-Commerce.
  - 18) Briefly explain Electronic Funds Transfer.
  - 19) Explain the advantages and disadvantages of internet marketing.
  - 20) Explain different types of Firewalls.



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